647510 **BBA5Fg0E507B** **Seat No :________**

B.B.A. Semester - 5 (Remedial) (*CBCS*) Examination

March/April-2022 (NEW COURSE)

Finance Group - Investment Banking and Financial Services(Elective)

Time: 2:30 Hours **Marks: 70**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 What is Merchant Banking? Explain the Challenges in Merchant Banking in India. (14)

OR

Que-1 Explain the Concept of Investment Banking. Discuss the Obligations of Lead Managers.

Que-2 Explain the Classification of Companies in detail. (14)

OR

Que-2 What is Book-Building? Explain the Book-Building Process in detail.

Que-3 Discuss various types of Leasing in detail. (14)

OR

Que-3 Differentiate Lease and Hire Purchase.

Que-4 What are Credit Rating and Credit Score? Discuss International Credit Rating Practices. (14)

OR

Que-4 Define Venture Capital and derive its Features. Explain Steps in Venture Capital Financing in Detail.

Que-5 Write Short Notes (Any Two) (14)

1. Advantages of Factoring
2. Characteristics of Forfaiting
3. Features of Factoring
4. Difference Between Factoring and Forfeiting

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